WELCOME!
“Introduction to LDS Cub Scout Recruiting”

Presented by
Spencer Young
Director of LDS Scouting
Cascade Pacific Council
"If ever there were a time when the principles of Scouting were needed... that time is now."

President Thomas S. Monson
Presentation Outline

LDS Cub Scout Recruiting

• The “Why”
• The “How”
• The “What”
• Overcoming Fears
• Things to do Next
LDS Cub Scout Recruiting Curriculum

Intro

Develop Vision and Desire (Why should we do this?)

101
Get Over Fears & Past Excuses (Why haven’t we done this in the past?)

102
Get 1st Recruiting Event Off the Ground (Discover your Scouting Professional)

103
Participate in Annual Recruiting Efforts (Join the annual recruiting drive in your district)

201
Assess New Family Integration (Are the new families participating in our programs?/Have we changed our bad habits?)
The “WHY”
LDS Resources

• “Inviting All to Come Unto Christ” Video
• “Hastening of the Work”
• D&C 88: 73-74, 81
• Alma 32
• Jacob 5: 61-62, 70, 71-74
• D&C 88: 51-58
• Luke 5: 1-8
• Ldsbsa.org
The “HOW”
WARNING

Potential Failure Point

“FAILURE TO BE FRIENDLY”
Recruiting Basics

Plan
Invitation
Fun Activity
Parent Meeting & Registration
HOW?

How should we go about launching a Cub Scout Recruiting Effort in the Church?

- Through appropriate priesthood channels
  AND
- Through our Ward Councils
Who Should Be Involved?

• Bishop & Counselor over Primary
• Ward Mission Leader & Ward Missionaries
• Primary President & Cub Counselor
• Pack Committee Chair, Committee Members
• Cub Master & Den Leaders
• Cub Scouts & Their Parents
• Unit Commissioners
• Membership Volunteers & Scouting Professionals
"The Church of Jesus Christ is not in Scouting for the Church. The Church of Jesus Christ is in Scouting for the boys. All boys. All boys."

President Thomas S. Monson
Roles & Responsibilities – Bishop

- Stewardship for all within ward boundaries
- Entitled to inspiration regarding the spiritual welfare of all within his ward
- Presiding priesthood authority for the ward
Roles & Responsibilities – Bishopric Counselor Over Primary

• Acts on behalf of and under direction of the Bishop
• Ensures Pack & Committee leaders called and trained
• Oversees creation of annual recruiting plan
• Works closely with Primary and Cub leaders
• Keeps the Bishop informed and involved
Roles & Responsibilities – Ward Mission Leader & Ward Missionaries

- Excellent opportunity to meet families from the community
- Ensure every guest is welcomed
- Every guest needs friends, weekly interaction, and a “go-to” for questions
- NOT a proselyting exercise
Roles & Responsibilities – Primary President & Cub Counselor

• Has stewardship over all children within ward boundaries
• Works with bishopric to ensure Pack & Committee leaders called and trained
• Ensures leaders clear about role, receiving adequate support, filling responsibilities
• Ensures guest parents invited to participate in program and have same degree of support
Roles & Responsibilities – Pack Committee & Cub Leaders

• Committee Chair
  – Regular Meetings & Adequate Communication
  – Fully Staffed (Integrate parents of new boys)
  – Adequate Support for Cub Leaders

• Membership Chair (Yes, you need one)
  – Takes charge of annual recruiting plan

• Committee Members

• Cubmaster

• Den Leaders
Roles & Responsibilities – Cub Scouts & Parents

• Cub Scouts
  – Will benefit from more boys (better programs)
  – World-class “Inviters”
  – Need to learn “duty to fellow men”

• Parents
  – Participate in Committee
  – Principle support for Cub Leaders & Boys
  – Primary Friendshippers
WARNING
Potential Failure Point
“FAILURE TO INVOLVE”
Roles & Responsibilities – District & Council Resources

• Unit Commissioners

• Scouting Professionals

• Membership Volunteers
The “WHAT”
Peer-to-Peer Recruiting
Campaign Steps

1. Create a Plan – involving all with a role
2. Make Invitations
3. Host a fun Cub Scout activity
4. Run a “Parents’ Meeting”
5. Orientation & Follow Up
Birthday Party Model

You’re Invited!

YOU'RE INVITED

WHAT: 

DAY: 

TIME: 

WHERE: 

FOR QUESTIONS CONTACT: 

PHONE: (____) _______ 

EMAIL: 

Join the Fun!

Prepared. For Life.
Peer-to-Peer Recruiting Campaign – Things to Remember

1. Organized and Deliberate
2. Specific Timeframe
3. Incentives for boys
4. Less social boys
5. Don’t steal Cub Scouts
6. Get Help – Coordinate Campaign
7. NO EXCUSES!
What Boys Want & What Parents Want

Remember:

Boys want to be accepted by their peers, so their behavior will conform to that of the other boys.

Parents want to be informed so that expectations are clear up front.
WARNING
Potential Failure Point
“FAILURE TO COMMUNICATE”
Holding a Parent Meeting

What things would you want to know about a Cub Scout program sponsored by our Church?

What fears might you have?
# Overcoming Our Fears & New Parent Concerns

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<th>OUR FEARS</th>
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WHY?
Things To Do Next

Get Prepared – Get Started!

• Pick a Target Date: Back-date other tasks and preparations
• Get Organized: Everyone clear on roles
• Meet with Your Team
• Make a Plan
• Finalize Details
• Promote
Things To Do Next

Make Some New Friends!

• Extend Invitations
• Prepare to be Friendly
• Hold FUN Recruiting Activity
• Run Parent Meeting
• Follow Up & Ongoing Orientation
• Welcome & Reward Your Boys
• REVISE AND REPEAT
Key Success Factors for Leaders

• Top-Down Priesthood Vision
• Clear Leadership and Guidance
• Involve All Appropriate Ward Leaders/Members
• Stewardship and Accountability
• Remember WHO & WHY we Serve
• Change the Way we Think about ALL of our Programs
For More Information

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  – 503-225-5729 (Office)
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  – spencer.young@scouting.org

• Cascade Pacific Council Website
  – [cpcbsa.org]

• LDS-BSA Relations Office – Mark Francis
  – 15 West South Temple, Suite 1070
  – Salt Lake City, UT 84101
  – 801-530-0004
  – Mark.francis@scouting.org

• Other Useful Websites
  – ldsbsa.org
  – scouts100.lds.org
  – LDS.org/callings/Aaronic Priesthood/Scouting
  – LDS.org/callings/Primary/Scouting in Primary
  – Youth.lds.org
  – http://blog.utahscouts.org/for-parents/real-growth-peer-peer-recruitment-campaignqe3

• Church Publications
  – “Scout Training Was the Answer” – Ensign, July 2014
  – “A Century of Scouting in the Church” – Ensign, October 2013
  – “David and Dad at the Derby” – The Friend, November 2013
  – Many Others . . .